

2010-2011

USF Young Innovator Competition



Inspire Educate Create

Sponsorship Opportunities

Innovation Express, Inc.
180 Pine Avenue North
Oldsmar, Florida 34677
(813) 925-8505 tel
(813) 925-8525 fax
Email: info@innovationexpress.org
www.innovationexpress.org



2010-2011 Event Sponsorships

Introduction

Thank you for your interest in sponsoring the 2010-2011 *USF Young Innovator Competition*. The mission of Innovation Express is to promote innovation and creativity in young people by motivating them to solve problems and improve upon the things around them. In doing so, children discover why education gives them increasingly more powerful tools and resources to solve bigger problems and challenges.

Innovation Express has no employees and pays no salaries. All contributions go directly to the mission of educating Tampa Bay area students and teachers about the process of innovation including finding a long-felt need or problem, developing a solution, planning how to commercialize the solution and ultimately how to market the solution.



In partnership with the University of South Florida, the National Academy of Inventors™, and Tampa's Museum of Science and Industry, Innovation Express is planning its third and largest event ever. There is simply no other contest of its type with the same focus on education and science. All contest entries are reviewed by a team of over twenty five (25) patent-holders, most of them Ph.D. members of the National Academy of Inventors™. Finalist judges include top members of the scientific research community, business CEOs and highly-successful inventors. This year's sponsors included BrightHouse Networks, PurePostcards, Outback Steakhouse, LEDNovation, Learning Express, and the Florida High Tech Corridor.



2010-2011 Event Sponsorships

2011 VIP Reception Host Sponsor

\$10,000 (limit 1)

Support for this sponsorship will go to holding a high-end reception with great food, music and wine for the VIP attendees and judges. Private security will be arranged and professional event-style, numbered tickets will be provided to sponsors to encourage selective participation and networking at an executive level. Banners and displays with the Sponsor's brand will be produced and strategically placed to show its commitment to the event. This sponsorship will also support scholarship prizes awarded to the winners in the finalist competition.

- Special recognition as VIP Reception Host Sponsor. Attendance welcome.
- One keynote speech opportunity prior to finalist competition.
- Fifteen (15) VIP Reception tickets. Reception will have live music, hors d'oeuvres, and wine.
- Logo and link to your company on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Full page, 4-color advertisement in Event Program Guide.
- Logo on footer of PowerPoint cycling during VIP Reception.
- Logo on holographic, event ticket for VIP Reception.
- Event will have private security for VIP Reception.
- Professional photographer during VIP Reception. Photos will be made available to Sponsor for public relations and marketing.

SOLD



Bright House Network's Jen Holloway, Kevin Harrington of ABC's Shark Tank and USF Vice President of Research Karen Holbrook.



2010-2011 Event Sponsorships

2011 Top Trademark Sponsor

\$5,000 (limit 1)

Support for this sponsorship will go toward development and distribution of curriculum that educates students and teachers of source-identifiers, namely trademarks and their enormous value in commerce. With each invention disclosure, the participant will have to think of a trademark for the product itself using guidelines and instructions to encourage selecting (or coining) a strong trademark and avoiding merely descriptive or generic terms. This sponsorship will also support scholarship prizes awarded to the winners in the finalist competition.

- Award named after sponsor on all contest materials
- Crystal award to winner in each division (Middle School and Elementary) branded with Sponsor logo and name
- Special recognition on all contest materials & conference welcome.
- Introduction at VIP Reception
- Eight (8) VIP Reception
- Reception to have live music, hors d'oeuvres, and wine.
- Logo and link to your website on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Full page, 4-color advertisement in Event Program Guide.
- Logo on projection screen during Top Trademark award ceremony.
- Professional photographer during Top Trademark award ceremony. Photos will be made available to Sponsor for public relations and marketing.





2010-2011 Event Sponsorships

2011 High School Award Sponsor

\$5,000 (limit 1)

Support for this sponsorship will go to the scholarship prizes and plaque awarded to the winner of the finalist competition at the high school level. In addition, a portion of this award will go to printing and distribution of contest entry forms which will be given out at lectures before high schools around the Tampa Bay area.

- Special recognition as High School Award Sponsor in all materials & conference welcome.
- Introduction and awarding of High School winner check and plaque.
- High School winner plaque to have Sponsor logo.
- Five (5) VIP Reception Passes. VIP Reception to have live music, hors d'oeuvres, and wine.
- Logo and link to your website on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Full page, 4-color advertisement in Event Program Guide.
- Logo on event room projection during High School finalist competition.
- Professional photographer during High School finalist competition. Photos will be made available to Sponsor for public relations and marketing.





2010-2011 Event Sponsorships

2011 Middle School Award Sponsor

\$5,000 (limit 1)

Support for this sponsorship will go to the scholarship prizes and plaque awarded to the winner of the finalist competition at the middle school level. In addition, a portion of this award will go to printing and distribution of contest entry forms which will be given out at lectures before middle schools around the Tampa Bay area.



- Special recognition as Middle School Award Sponsor in all materials & conference welcome.
- Introduction and awarding of Middle School winner check and plaque.
- Middle School winner plaque to have Sponsor logo.
- Five (5) VIP Reception Passes. VIP Reception to have live music, hors d'oeuvres, and wine.
- Logo and link to your website on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Full page, 4-color advertisement in Event Program Guide.
- Logo on event room projection during Middle School finalist competition.
- Professional photographer during Middle School finalist competition. Photos will be made available to Sponsor for public relations and marketing.



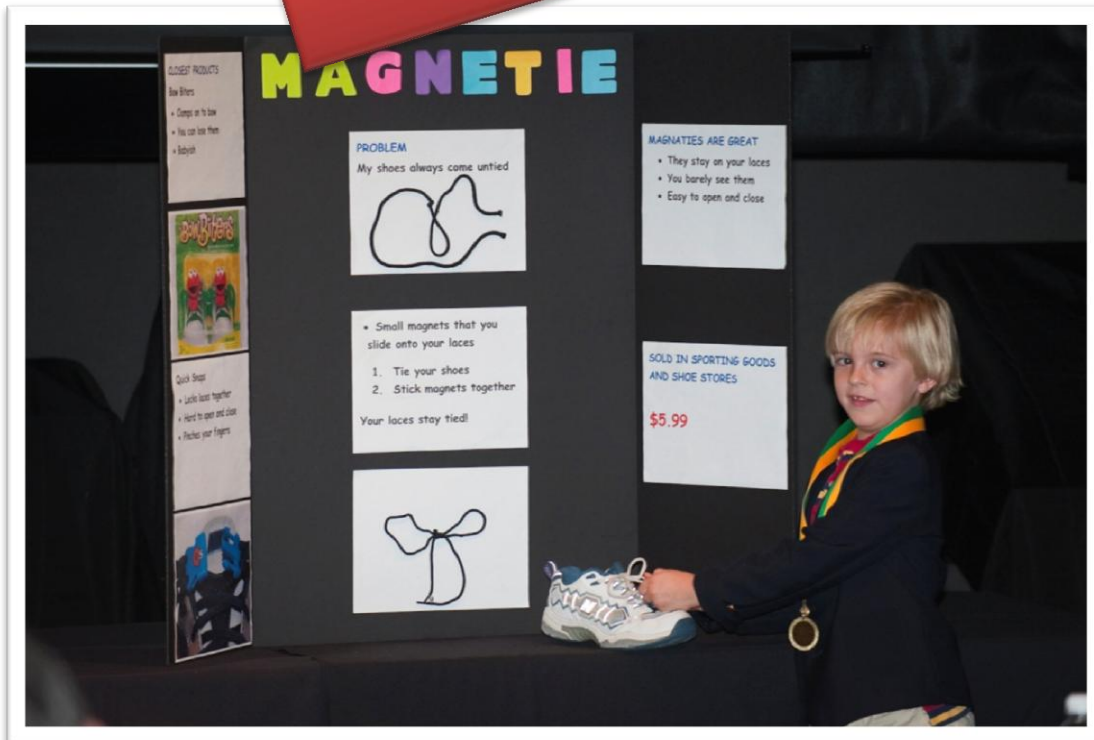
2010-2011
Event Sponsorships

2011 Elementary School Award Sponsor

\$5,000 (limit 1)

Support for this sponsorship will go to the winner of the award to be awarded to the winner of the finalist competition at the elementary school level. The portion of this award will go to printing and distribution of competition materials and prizes before elementary schools around the Tampa Bay area.

SOLD



- Special recognition as Elementary School Award Sponsor in all materials & conference welcome.
- Introduction and awarding of Elementary School winner check and plaque.
- Elementary School winner plaque to have Sponsor logo.
- Five (5) VIP Reception Passes. VIP Reception to have live music, hors d'oeuvres, and wine.
- Logo and link to your website on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Full page, 4-color advertisement in Event Program Guide.
- Logo on event room projection during Elementary School finalist competition.
- Professional photographer during Elementary School finalist competition. Photos will be made available to Sponsor for public relations and marketing.



2010-2011 Event Sponsorships

2011 Participant and Family Reception Sponsor **\$1,500**

Support for this sponsorship will go to holding a reception with appetizers and drinks for the finalists and their families immediately prior to the competition on February 11, 2011. Private security will be arranged and professional event-style, numbered tickets will be provided with the sponsor's name and logo imprinted. Banners and displays with the sponsor's brand will be produced and strategically placed to show its commitment to the event. This sponsorship will also support scholarship prizes awarded to the winners in the finalist competition and rental of facilities.

- Special recognition as the Participant and Family Host Sponsor in all materials & conference welcome.
- Three (3) VIP Reception Passes. VIP Reception to have live music, hors d'oeuvres, and wine.
- Logo and link to your website on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Full page, 4-color advertisement in Event Program Guide.
- 12 foot banner at reception with sponsor name and logo.
- Logo on holographic, event admission ticket for Participant and Family Reception.





2010-2011 Event Sponsorships

2011 Media and Education Sponsors

\$1,000

Support for this sponsorship will go to printing of posters for distribution to local schools. It will also support the printing and mailing of postcards (which are done at a substantially lower non-profit rate) to encourage participation in the event. Media and Education Sponsors will also enable a limited run of application forms for direct distribution to schools.

- Special recognition as Media and Education Sponsor in all materials & conference welcome.
- Three (3) VIP Reception Passes. VIP Reception to have live music, hors d'oeuvres, and wine.
- Logo and link to your website on Innovation Express sponsor webpage.
- Company logo prominently displayed in all ads, printed materials and email blasts.
- Half page, 4-color advertisement in Event Program Guide.





2010-2011
Event Sponsorships

Fax

To: Innovation Express, Inc.
Fax No. 813-925-8525
Tel No. 813-925-8505

Please Mail Payments to:

Innovation Express, Inc.
180 Pine Avenue North
Oldsmar, Florida 34677

Tax deductible contribution. Innovation Express, Inc. is a 501(c)(3) non-profit corporation. EIN: 36-4657628

Yes – we support young innovators!

COMPANY: _____ CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE URL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Sponsorship Package:

- ~~VIP Reception Host Sponsor~~ \$10,000 **SOLD!**
- High School Award Sponsor \$5,000 (only 1 available)
- Middle School Award Sponsor \$5,000 (only 1 available)
- ~~Elementary School Award Sponsor~~ \$5,000 **SOLD!**
- ~~Top Trademark Award Sponsor~~ \$5,000 **SOLD!**
- Participant and Family Reception Sponsor \$1,500
- Media and Education Sponsor \$1,000

* By signing this form, you are committing to full payment for the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials, are not activated until payment is received in full. Innovation Express will contact you to obtain company details, logo and registrant information.